

WILBARGER COUNTY KICKOFF

February 27, 2024 in Vernon, Texas



- 12 Attendees**
- 9 Organizations Represented**
- 23+ Potential Partners**

Motivation for making your local environment healthier



Overall Health & Wellness



Fitness



Sense of Community/
Gathering



For the Future

“Tell us about typical environments in your community...”

“to take a walk to everyday places in your community”

“to access healthy food in your community”

“that make it easy to be healthy in everyday life”

Downtown
Park
Highschool
Vernon College

United Grocery Store
Walmart
Subway in the shopping center
Farmer’s market

Vernon College – beautiful places to walk outdoors
Roy Orbison Park
Neighborhood
Local gyms/highschool track
WGH – walking track
Vernon College – gym and pool
Calvary Baptist
First Baptist
Allingham Park
DL Green
Sunshine Park

Barriers faced in creating local change



Child care



Too busy already



Not enough time



Sidewalks/
walking environment

Existing related local initiatives:



Farmers market



Transportation grant



Library efforts/StoryWalk



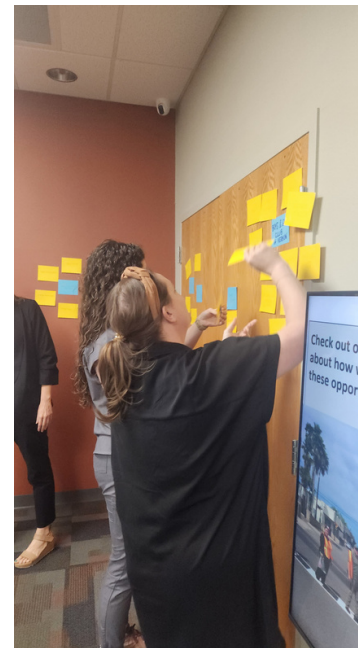
Food Banks/Food pantries



Boys & Girls Club - Healthy snacks



WGH Wellness Center - Track, pool, juicebar



ENVIRONMENT MAPPING

Mapping access to healthy food and physical activity



Healthy Food

Lupe's II In Vernon
Three Hearts
Steakhouse
Wilbarger St Church
of Christ
Boys & Girls Club
Subway
Vernon College
Student Center
United
Supermarkets
Vernon High School

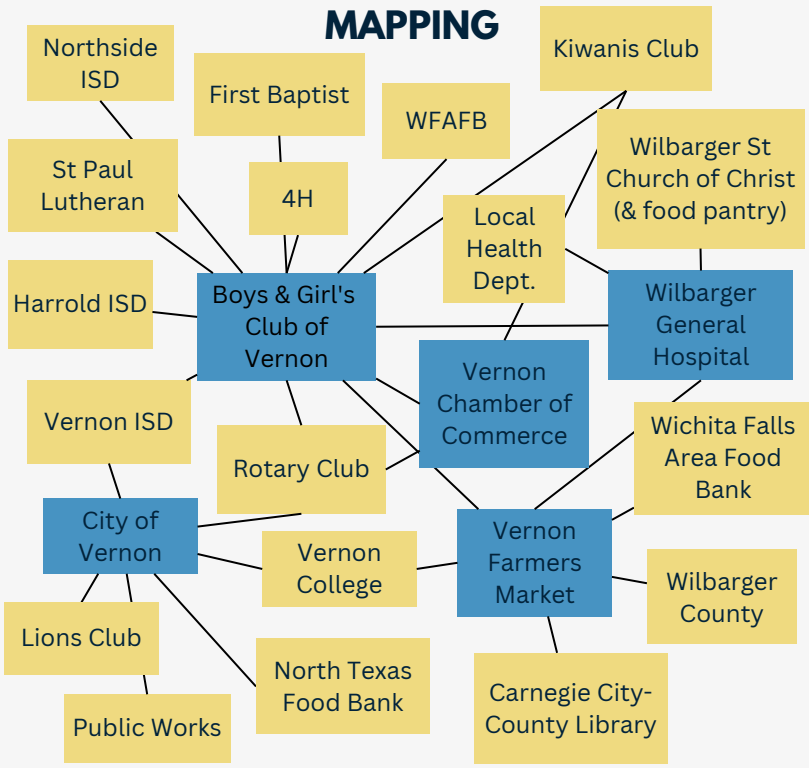
Unhealthy Food

Lupe's II In Vernon
Allsup's store
CEFCO Travel
Center/Truck Stop
McDonalds
Taco Casa
Braum's Ice Cream
Bevo's Drive In
Mr. Jim's Pizza
Arquito's Mexican
Grill

Physical Activity

First Baptist Church
Boys & Girls Club
Anytime Fitness
Wade Kirk Softball
Field
Wilbarger General
Hospital Fitness Trail
Lion Stadium
Vernon High School
Tennis Courts
DO Fulton Gym

SYSTEM PARTNERSHIP MAPPING



Existing reports, studies, plans, or policies to address nutrition, connectivity, and built environment and/or related health issues



County health rankings



Park plan



Strategic plan

OPPORTUNITY EASE/IMPACT*

Communication: Park Use Promotion

Avg. Ease: 7.0
Avg. Impact: 6.8



Health Communication Campaign

Avg. Ease: 6.0
Avg. Impact: 6.5



Active Friendly Environment Workshops

Avg. Ease: 6.0
Avg. Impact: 6.8



Connectivity

Avg. Ease: 4.0
Avg. Impact: 7.1



Park Systems

Avg. Ease: 4.3
Avg. Impact: 6.7



Site Planning

Avg. Ease: 5.5
Avg. Impact: 6.7



Healthy Food Access Workshops

Avg. Ease: 6.7
Avg. Impact: 7.3



Produce Rx/Voucher Program

Avg. Ease: 5.6
Avg. Impact: 7.0



Healthy Concession & Vending

Avg. Ease: 6.2
Avg. Impact: 8.0



Food Policies

Avg. Ease: 6.5
Avg. Impact: 7.7



Food Pantry Assessment

Avg. Ease: 7.2
Avg. Impact: 7.5



Food Policy Task Force/Council

Avg. Ease: 7.0
Avg. Impact: 7.0



Farmer's Market EBT Access

Avg. Ease: 5
Avg. Impact: 8.8



Family Healthy Weight Program

Avg. Ease: 4.3
Avg. Impact: 8.0



*Participants were asked to rate the ease and the impact of the opportunity on a scale from 1 to 10, with 10 being high. Data regarding individual responses will be provided at a later date