Available Pre-Conference Pleasures

Get Cooking with Dinner Tonight!

Jessica Theimer is program coordinator for the Dinner Tonight Program with Texas A&M AgriLife Extension Service. The Dinner Tonight Program helps families meet their healthy lifestyle goals and encourage family mealtimes by providing quick, nutritious and cost-effective recipes via web-based video. In addition, Texas Beef Council has partnered with Dinner Tonight. They have generously donated a culinary demo toolkit for every participant in this session.

Success with Summer Programming for Rural/Urban Youth (STEM)

Create successful summer programs that target underrepresented youth in rural/urban areas and introduce them to your program. We will highlight successes in Science, Technology, Engineering and Mathematics and Health related education throughout the summer as well as how to make the program marketable to the target audience. Additionally, we will inform participants how to develop strong community partnerships to ensure sustainability and increase resources for the programs offered.

Coordinated Social Media Efforts for Extension Programming

This session is geared towards helping agents organize and coordinate Extension social media efforts. The presenter is planning to share practical ways of how they can become more tech savvy in a technological driven society with the utilization of social media. Come and allow him to help jump start your efforts in reaching your audiences!

“Taste Of Texas” Hospitality Event

This hospitality event is scheduled for Tuesday, July 28th from 6:00-8:00pm. We are planning to exhibit a host of tasty tidbits prepared by area chefs that are sure to delight your palate. In addition, you will have the chance to enjoy various wines which are produced from area wineries. We look forward to hosting you and leave your wallet at the hotel!